

November 21, 2018



Teito Motor Transportation Co., Ltd.

Enhanced Limousine Service Offers the Highest Level of Hospitality to Passengers with the Top ALPHARD Model, Executive Lounge
The tenth Executive Lounge for foreign VIPs was introduced on November 16, 2018.

Teito Motor Transportation Co., Ltd. (headquarters: Chuo-ku, Tokyo; President: Atsushi Shinozaki) introduced the Toyota ALPHARD Executive Lounge model from April 2018, has become the tenth vehicle on November 16, 2018.



Toyota ALPHARD



Executive Lounge seating

■ Transporting Foreign VIPs by ALPHARD, a Popular Limousine in Japan

The most distinctive feature of the Executive Lounge, the top ALPHARD model, which is the tenth vehicle we introduced on November 16, 2018, is its seating in the rear first row. The seat is wider than that in the previous model by 100 mm on each side. Its large armrest allows passengers to sit comfortably, as if they were in the business class seat of an airplane. Moreover, the seat is upholstered with premium nappa leather so that a passenger can feel relaxed. Power adjustable ottomans can be extended back and forth to a maximum of 140 mm so that passengers of any body size can extend their legs for leisure and relaxation. The adjustable, stowable tables feature 3D-type wood grain panels that give the vehicle a premium feel, and the size of these tables is big enough for a tablet or notebook. Passengers in the rear second row seats can get in and out of the vehicle smoothly using a switch.

Minivans tend to be viewed as utility vehicles in the U.S. and Europe. However, the Toyota ALPHARD is as luxurious and spacious as a large sedan. Because of these features, it is highly regarded by VIPs and politicians in Japan.

We introduced an ALPHARD vehicle to provide outstanding comfort to foreign VIPs. By the end

of 2018, we will have a fleet of 39 ALPHARD vehicles, including the Executive Lounge.

■ Reason for Introducing the Executive Lounge

We introduced the vehicle because we believe that demand for transportation of wealthy foreign guests and VIPs will grow leading up to 2020, due to official ceremonies commemorating the adoption of a new era name for Japan and the Rugby World Cup 2019 final in the country.

We have focused on the limousine service business, targeting foreign VIPs. Specifically, we introduced the customized Toyota Hiace Grand Cabin vehicles last year as well as the new Century vehicle models in September 2018.

Our Commitment to Limousine Service

TEITO Motor Transportation will make continued efforts to reinforce the limousine service business while introducing new and upgraded services.

■ Principal Features of ALPHARD

Executive Lounge Seating

- (1) Premium napper leather upholstered seating
- (2) Power adjustable ottomans (rear first row)
- (3) Folding tables featuring 3D-type wood grain panels (rear first row)



Corporate Profile

Company Name: Teito Motor Transportation Co., Ltd.
Representative: Atsushi Shinozaki, President and Representative Director
Head Office: 1-21-5 Nihonbashi, Chuo-ku, Tokyo
Website: <http://www.teito-mot.com>
Established: April 1, 1938
Paid-in Capital: 500,000,000 yen
Number of Employees: 1,800
Principal Business: General passenger transportation services by limousine and taxi

For inquiries, please contact:	
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